

# Edgar Perez

Global Speaker & Author on The Power of Technology in Business & Finance

AI, Cyber Security, Quantum Computing & Metaverse

> Leveraging Technology to Transform Businesses to Achieve a Competitive Edge

## Edgar Perez About him

Edgar is recognized as a **great business speaker**, a **confident communicator** and **a world class motivator**. Global executives have come to appreciate his **wide-ranging insights** on how they can better position their organizations for success through strong leadership and a comprehensive approach that links business strategy and disruptive technologies including **artificial intelligence** and **deep learning**, **quantum computing and cyber security**.

A **published author**, **keynote speaker** and **business consultant** for private equity and hedge funds, he is a global strategist affiliated with the Ponemon Institute, Gerson Lehrman Group, and Guidepoint Global Advisors.

Edgar speaks with **corporate, association, and academic audiences** around the world. Recent events include World Artificial Intelligence Conference (Shanghai), GITEX GLOBAL (Dubai), Institutional Investor's CEO Roundtable (Berlin) and Global Growth Markets Forum (London), Cyber Security World Conference (New York), Harvard Business School's Venture Capital & Private Equity Conference (Boston), MIT Sloan Investment Management Conference (Cambridge), TradeTech Asia (Singapore), among others.

He has been featured on CNN, CGTN, CNBC, FOX Business, Bloomberg TV, BNN, Channel NewsAsia, China Daily, South China Morning Post, SPUTNIK Mundo and The Wall Street Journal, among others.





## Edgar Perez As a speaker

Edgar has addressed thousands of top executives around the world through keynote speeches and corporate training programs on **quantum computing, artificial intelligence, deep learning, cybersecurity** and **5G** and **metaverse**.

Edgar is one of the great business speakers, networkers and motivators on the lecture circuit. His programs and speeches all over the world provide **inspirational and actionable insights** for CEOs, directors and senior managers. Throughout the years, executives have come to appreciate his insights on how they can **better position their organizations for success** through strong leadership and a comprehensive approach that links technology and digital to business and financial strategy.

Edgar displays a variety of speaking styles, from **instruction-style workshops** targeted at smaller groups (15-50 people) to **futuristic / motivational style conferences** targeted at larger audiences (500+).

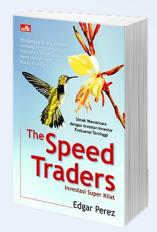




#### Edgar Perez As an Author

Edgar is the author of...

- **Knightmare on Wall Street**, The Rise and Fall of Knight Capital and the Biggest Risk for Financial Markets (2013)
- **The Speed Traders**, An Insider's Look at the New High-Frequency Trading Phenomenon That is Transforming the Investing World, published in English by McGraw-Hill Inc. (2011)
- 交易快手, published in Mandarin by China Financial Publishing House (2012)
- **Investasi Super Kilat**, published in Bahasa Indonesia by Kompas Gramedia (2012)
- He has contributed to The New York Times, W Radio, Sina Finance, Al Bayan and CGTN





"[Speed Traders] is a comprehensive and compelling summary of the trading industry in general, as well as high-frequency trading. If you are interested in this field or of knowing a critical component of all future markets—read this book."

-Paul Dowding, Managing Director, Meridian Equity Partners



## Edgar Perez key facts

Currently ...

- Professional speaker Global Technology and Finance
- Author and Speaker on AI, Cyber Security, Quantum Computing

Formerly ...

- Edgar was a Vice President at Citigroup
- A senior consultant at **IBM**
- A strategy consultant at McKinsey & Co. in New York City
- Previously, he managed Operations and Technology for Peruval Finance
- Edgar has an undergraduate degree in Systems Engineering from Universidad Nacional de Ingeniería, Lima, Peru (1994), a Master of Administration from Universidad ESAN, Lima, Peru (1997) and a Master of Business Administration from Columbia Business School, New York, with a dual major in Finance and Management (2002).



#### Sample speaking topics:

- The Artificial Intelligence Breakthroughs that are changing the World
- The Next Decade of Technology
- Unleashing the Power of Innovation with The xG
  Factor
- Money Matters: Blockchain, Cryptocurrency, and CBDCs and Their Impact on the Global Economy
- Social Engineering: The "Weakest Human Link" in Cybersecurity

#### Flies from **New York**



#### Edgar Perez what people say

"Your presentation was the real highlight of the Emerging Markets Investments Summit. You clearly have the connections in the industry and are very well connected."

> Alex Ritson, **BBC** News Presenter -- The Newsroom / World Business Report / Business Matters

> > **Roque Benavides**

"Your presentation absolutely hit the mark and we have had some really great feedback already. We look forward to working with you again soon!" Mark Crane

Technology, European Practice Leader, Travelers Insurance Company

"I have been fascinated with the presentation, Mr. Edgar Perez. We all hear a lot about the Metaverse. I thank you very much for having enlightened us; I think it's been a fascinating subject. Honestly, you have left me very impressed."

Chairman of Board of Trustees, **Universidad Nacional de Ingeniería** and Chairman of **Buenaventura Mining** (Peru)

Future-looking • insightful • inspiring

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#### **Useful links for Edgar Perez:**

- TIB Speaker Web Page >> Go to Webpage
- TIB Speaker Profile >> <u>Download PDF</u>
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The InsightBureau





Andrew Vine CEO The Insight Bureau Appointed Agency

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