

Greg Lindsay

Journalist, Urbanist, Futurist & Speaker

Sharing fascinating insights about our globally connected future, the challenges this poses to organizations, and the opportunities that exist for those prepared to meet them..

GREG LINDSAY

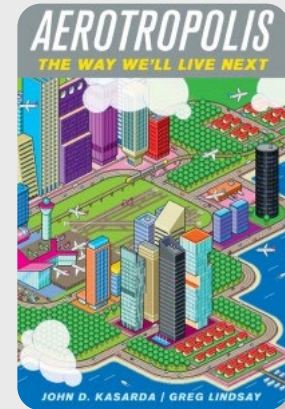
his thoughts

Greg Lindsay has been hailed as **“one of the world’s foremost thinkers about the future of cities.”** Whether speaking about autonomous vehicles or the future of work, his talks are **fast-paced, dynamic, and entertaining.** He offers provocative **forecasts** of a future on-the-go, the **challenges** this poses to organizations, and the **opportunities** for those prepared to meet it.

Greg is a Director of Applied Research at the **New Cities Foundation**, and Director of Strategy at its mobility offshoot CoMotion, a year-long effort sponsored by the Toyota Mobility Foundation to explore and understand the future of Uber and autonomous cars and what they mean for cities. He is a non-resident senior fellow at the **Atlantic Council’s Strategic Foresight, Strategy and Risks Initiative**, a senior fellow of **MIT’s Future Urban Collectives Lab**, and a visiting scholar at **New York University’s Rudin Center for Transportation Policy & Management.**

He is co-author of the 2011 critically acclaimed international ***Aerotropolis: The Way We’ll Live Next.***

Greg delivers keynote speeches at conferences, educational institutions, think-tanks, and at company events, and has run workshops on the future of work for Fortune 50 corporations. He speaks frequently about **cities, mobility, travel, and innovation.**



Aerotropolis: The Way We'll Live Next

explores how air travel and transportation are largely responsible for the shape and scope – and winners and losers – of globalization. It also examines how cities such as Hong Kong, Dallas, Detroit and Dubai are changing (or being built anew) to reflect the interests of corporations that effectively scattered pieces of themselves across the world, relying on the Internet and Airbus planes to tie themselves together.

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Speaking topics

Autonomous Everything: AI, the Future, and What We Can Do About It

The robots are coming to steal your job...or are they? Advances in machine learning, artificial intelligence, and automation all point toward an autonomous world.

Autonomy will not only transform how we work, but also how we move, think, discover, decide, and deceive. In this wide-ranging talk on the promise and perils of AI, Greg Lindsay explores how autonomy is already upending society — and how we can use it to build a better world.

Disrupting Mobility

How are technologies already transforming the way we see, understand, and get around cities? What effects will they have on where we live, work and play, and what are the opportunities and threats for automakers, technology firms, public transit, employers, and developers?

Drawing upon his work with both New York University and the New Cities Foundation, Greg Lindsay offers four futures of connected mobility and how they promise to transform American cities in the coming decades.



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Speaking topics

The Future of the Future

The future isn't what it used to be. As the pace of social, technological, and environmental change accelerates, organizations are struggling just to make sense of the present, let alone spot threats and opportunities looming just over the horizon. The ability to anticipate, understand, plan for, and innovate around uncertainty has become a critical skill for designers, innovators, and strategists everywhere. As the computing pioneer Alan Kay once said, "the best way to predict the future is to invent it."

The practice of creating futures, or "foresight," offers a toolkit and framework for detecting signals of change, organizing insights, synthesizing possible futures, identifying potential barriers and opportunities, and designing innovative products, services or ideas that satisfy emerging needs.

Engineering Serendipity: How to Discover New Ideas

Innovation can't be scheduled but it can be designed. Greg Lindsay tells how innovative organizations such as Google, Facebook, Zappos, and MIT are engineering serendipity, harnessing social networks and new ways of working to cultivate the discovery of new ideas, inspire collaboration and creativity, and to spur employee engagement, learning and innovation. How, where, and who we work with will never be the same.

Cities-as-a-Service: What Does the On-Demand Economy Mean for Real Estate?

The rise of coworking, co-living, ride-hailing, and placemaking all point to new possibilities for networking, re-purposing, and more intensively utilizing what was previously just a house, a car, an office, or a street. How we perceive cities, how we use them, and how we find each other within them has been transformed by our ability to connect, to summon services on demand, and to analyze and harness our increasingly sophisticated "data exhaust" (e.g. location data, likes, check-ins, taxi and Uber trips, and more). In his talk, NewCities' Greg Lindsay describes how cities-as-a-service are changing how we live, work, move, and more — and the new real estate, services, and business model opportunities this creates.

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key facts

Currently ...

- **Journalist, Urbanist, Professional Speaker & Moderator**
- Director of Applied Research, **New Cities Foundation** and Director of Strategy at its mobility offshoot, **CoMotion**
- Senior Fellow, the **Atlantic Council's Strategic Foresight Initiative**
- Visiting Scholar, **New York University's Rudin Center** for Transportation Policy and Management
- Co-author, ***Aerotropolis: The Way We'll Live Next***
- A Young Leader of the **World Cities Summit** (Singapore)
- Partner, FutureMap, a geo-strategic advisory firm based in Singapore
- Board Member, ***Ariel Futures***

Formerly ...

- Graduated from the University of Illinois with a degree in Journalism
- Contributing writer for **Fortune** and **Fast Company**
- Two-time ***Jeopardy!*** Champion, the only human to go undefeated against **IBM's Watson**.

Flies from **Montreal**

Speaks to audiences around the world, addressing conferences, client forums and management meetings



Greg Lindsay's work with Studio Gang Architects on the **future of suburbia** was displayed at **New York's Museum of Modern Art (MoMA)** in 2012.

His work has also been displayed at the 15th and 16th **Venice Architecture Biennales**, the **International Architecture Biennale Rotterdam**, and **Habitat III**.

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what people say

“Greg Lindsay took us from 30,000 feet – trends in the world – to 15,000 feet – showing us trends that pertain to our industry specifically – to 5,000 feet – where to go. He was excellent.”

Global Workspace Association

“I would not only recommend him as a speaker, but I also look forward to working with him again to chart this future.”

INTEL

I had the pleasure - and disadvantage! - of following Greg as a speaker at a conference devoted to the future of work in May. His presentation was sharp, incisive, and provocative - so much so that I immediately booked him to speak at my own event in New York next year. I can't wait to hear what he comes up with next.

Worktech/Unwired Ventures

Greg has never let me down. He is without doubt my go-to-moderator for an entertaining and informative panel discussion! His prep work with the speakers and about the topic and audience is efficient and effective which on the day results in a rich discussion around the room, not just on stage. Thank you Greg!

Julia Mart – Director, **Interaction Events**



Useful links for Greg Lindsay:

- TIB Speaker Web Page >> [Go to Webpage](#)
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- TIB Video Channel >> [Watch Videos](#)

thought-provoking ▪ lively ▪ insightful



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