



The
InsightBureau

LISA OAKE

Former CNBC TV Anchor
Independent Media Advisor

*A broadcast media professional bringing her
experience and personal style to international
business and financial conferences and to
corporate events*

LISA OAKE

about

Lisa Oake is the former **co-host** of CNBC Asia's top-rated morning program **Squawk Box**. She has sixteen years of experience covering global economics, business and politics.

Lisa has conducted thousands of **interviews** with **CEOs**, central bank **governors** and **heads of state** including Indonesia's Susilo Bambang Yudhoyono, Thailand's Abhisit Vejjajiva, New Zealand's Helen Clarke and Canada's Kim Campbell.

She was the first journalist to report live from the trading floor of the Singapore Exchange and to interview the President of Indonesia after the devastation of 2004 tsunami.

Lisa was named **Best Media Trainer** at the **2017 Asia Training and Development Excellence Awards**. She is also a recipient of the **Canadian Radio Television News Directors Foundation's Eric Murray award for investigative journalism** and **CNBC's special achievement award for journalistic excellence**.

She holds a Bachelor of Arts in Political Science from Memorial University of Newfoundland and a Master's degree in Journalism from the University of Western Ontario. She completed her certification in Leadership in Crises Executive Education Program at Harvard University's John F. Kennedy School of Government in 2018.



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assignments

Lisa **moderates** conferences, **hosts**, **chairs** panels and **conducts** live-on-stage 'in-conversation' style **interviews**. **Interactive sessions** with keynote speakers have included Larry Summers and Jim Rogers. She has moderated discussions on everything from the **global economy & finance** to **talent wars & women's issues**, for some of the **biggest companies** in the world including Standard Chartered Bank & Morgan Stanley.

Her experience conducting live interviews translates into **lively** and **thought-provoking** panel discussions. She is known for asking tough questions so conference attendees feel they have been exposed to fresh perspectives and ideas.

Lisa Oake is the **CEO & Founder** of Oake Media - a boutique coaching firm that specialises in teaching executives and broadcast journalists how to deliver compelling, on-air performances.

Lisa is also a **Crisis Communications** consultant who helps companies develop operating procedures for dealing with unexpected scenarios.



LISA OAKE

key facts...

Currently.....

- Professional conference **moderator** and **media coach**
- **Founder and CEO**, Oake Media

Formerly....

- **News Anchor**, CNBC Asia Pacific (1998-2014)
- **Business News Anchor**, BNN Canada
- **Radio Host, Television News Reporter**, Newfoundland Broadcasting Co. Ltd.
- **Leadership in Crises Certification**, Harvard University's John F. Kennedy School of Government
- **Master's** degree in **Journalism**, University of Western Ontario
- **Bachelor's** degree in **Political Science**, Memorial University of Newfoundland

Flies from **Singapore**



Sample Assignments:

Lisa has moderated events with clients including Asia Society, Bank of Singapore, Canada-ASEAN Business Forum, Citibank, Credit Suisse, Lanxess, Singapore Human Capital Summit, Standard Chartered Bank, as well as CNBC events.

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what people say....

*Lisa emceed our two day 2018 Institute of International Finance Annual Membership Meeting in Bali, Indonesia. She did an **amazing** job as **emcee** and as **moderator** of one of the conference's signature panels: "Views from the C-Suite" which featured five of the top banking CEOs from across Asia.*

*Lisa is a very **personable**, **kind** and a **well-respected** professional. She was **knowledgeable** and **well-prepared** for this conference, and was **lively**, **dynamic** and **engaging** on stage. It was a real pleasure working with her and I look forward to partnering with her again."*

Tatiana Fittipaldi, **Institute of International Finance**

*"I've worked with Lisa for over 5 years now where she has been our MC at our annual CX conference in Asia. Our customers **love her** and appreciate how she **leads** our main stage sessions. She also moderates many of our panels, **engages** our panelists and **elicits great conversations**."*

Bruce Eidsvik, SVP, **Genesys**

*"Not only is Lisa **exceptionally talented**, **articulate**, and **professional**, she managed to draw the audience in with her **grace** and **engaging style**. She did an extraordinary job. Our post-conference feedback survey showed our participants overwhelmingly enjoyed this session best of all!"*

Peter Nesbitt, **Canada-ASEAN Business Forum**



Useful links for Lisa Oake:

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Andrew Vine
CEO
The Insight Bureau

Exclusive Agent

Moderating Requests:

+65-6300-2495

engage_us@insightbureau.com