



# Dr SIMON BAPTIST

CHIEF ECONOMIST  
ECONOMIST INTELLIGENCE UNIT

*A global economist delivering  
insights into the world economy, Asia,  
and the world's emerging markets*

# SIMON BAPTIST

## about

Simon Baptist is the **Global Chief Economist** at the Economist Intelligence Unit, based in Singapore. He is responsible for providing intellectual leadership for the EIU's coverage and ensuring that economic and political analysis and forecasts are the best available for international decision-makers.

He is also the **Managing Director for The EIU in Asia**, with oversight for The EIU's research, consultancy and C-suite advisory services in the region.

Simon helps business, government and international organisations to understand the operational and strategic implications of political and economic events and the impact of public policy.

His specialist topics include **economic growth and policy, international competitiveness, determinants of country- and firm-level productivity, commodities, energy and the environment.**



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## About the EIU

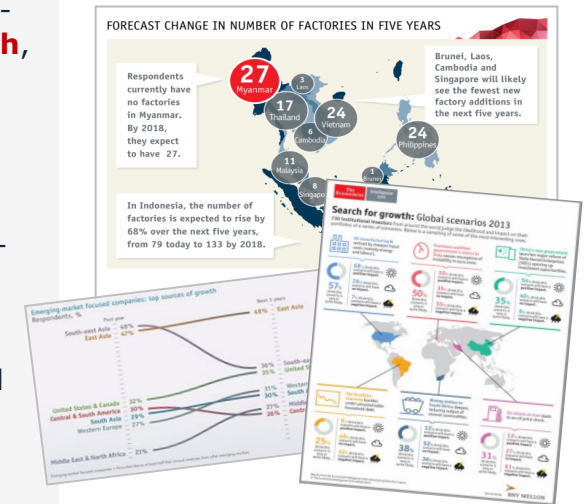
The  
Economist

Intelligence  
Unit

The Economist Intelligence Unit (The EIU) is the **world leader** in global business intelligence, helping businesses, the financial sector and governments to **understand how the world is changing**, and how that **creates opportunities to be seized** -- and **risks to be managed**. Its global expertise produces the **high-quality research, analysis** and **data** about countries, cities, industries and companies, and its consultancy, advisory and networking solutions also help its clients to **understand and navigate the toughest business challenges**.

The EIU comprises **Subscription Services** (country analysis, risk analysis and industry analysis, and data), **Consultancy Solutions** (economic, political and socio-demographic forecasting, bespoke modelling and scenario analysis, country and city forecasting, location benchmarking), **Global Advisory** (global policy and global strategy) and Economist Corporate Network (ECN) (membership programmes for business leaders based in cities in Asia, Central and Eastern Europe, Middle East and Africa).

The EIU also produces **Special Reports** and **indices tracking key global development**, e.g. the Global Democracy Index, Global Livability Index, Worldwide Cost of Living, and many other special focus reports on topics including China, Brexit, Trade, Energy, Environment, Healthcare, Technology, Innovation and so on.



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## Global experience

Simon has published a number of academic articles, including in *World Development*, *Philosophical Transactions of the Royal Society A* and *Global Journal of Emerging Market Economies*. He is frequently invited to participate on TV and in other international media.

An experienced and eloquent speaker, Simon's specialist subjects include *Climate change, Competitiveness, Development, Energy, Environment, Taxation, Trade, Risk, Econometrics, Corporate strategy, Employment, Public policy.*

Simon speaks at large business *conferences* and *investment forums*. He is often requested to provide confidential internal briefings to company *Board strategy meetings*, or to regional or global *business planning sessions*.

Simon is also a *highly effective moderator* of economic and business issues, providing *depth* to panel discussions and *insightful* in-conversation *discussions*.

His geographic coverage is *global*, with a focus on economies in Asia, the UK and Australia.



### Useful links for Simon Baptist:

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# SIMON BAPTIST

## key facts

Currently ...

- 2015- present: Managing Director, Asia, Economist Intelligence Unit
- 2013-present: **Global Chief Economist**, Economist Intelligence Unit
- 2014-2016: **Consulting Director**, Asia and EMEA, EIU
- 2012-2015: **Regional Director Asia** and Director Access China, EIU
- **speaker** and **moderator**

Formerly ...

- Principal Economist, **Vivid Economics** in the **Energy Industry**
- Faculty member, Mathematics, **University of Georgia** (Oxford Program)
- Lecturer in Economics, New College, **Oxford University**
- Lecturer in Economics, St Peter's College, **Oxford University**
- Taxation Audit & Advice Officer, Tasmanian Dept of Treasury & Finance
- 2005-2008 **D.Phil. in Economics**, **Oxford University**
- 2003-2005 M.Phil. in Economics, Oxford University
- 1998-2002 Bachelor of Economics and Bachelor of Science with **1st class Honours**, **University of Tasmania**

Flies from **Singapore**



## Sample speaking topics:

- **The future of globalization:** What are the main factors and countries that will determine the trend in globalisation? How will these evolve and what will the next stage of globalisation look like?
- **The return of Geopolitics:** What are the top Geopolitical risks to the global system? Why has geopolitics returned to be so central to the global system? Who are the main players and what are their motivations?
- **The outlook for the Global Economy:** What are the main drivers of global economic growth? How does growth compare across the regions? Where are the opportunities for growth and where lies the biggest risks?



Andrew Vine  
CEO  
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Appointed Agency

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