InsightBureau

Anil K Gupta

Professor of Strategy, Globalization & Entrepreneurship Robert H Smith School of Business, University of Maryland

Speaker on Business Strategy, India and China



Widely regarded as one of the world's leading experts on strategy, globalization and entrepreneurship and one of the world's "superstars" for research on emerging markets

Professional experience

- Dr. Anil K. Gupta is a thought leader in business strategy, globalization, innovation and entrepreneurship.
- He is the Michael D. Dingman Chair in Strategy, Globalization and Entrepreneurship and Distinguished Scholar-Teacher at the Smith School of Business, The University of Maryland.
- He serves as Chief Advisor to The China India Institute, a Washington DC-based research and consulting organization. He is a Distinguished Visiting Professor at Tsinghua University, China and Indian Institute of Technology, Bombay and has earlier served as a Chaired Professor in Strategy at INSEAD and a visiting professor at Stanford University and Dartmouth College.
- He is a member of the World Economic Forum's Stewardship Committee for the Initiative on the Future of Consumption, the Bretton Woods Committee set up by the World Bank and IMF to advise them on solutions to global challenges, and the CNBC Disruptor 50 Advisory Council.
- Ranked by Thinkers50 as one of the "world's most influential management thinkers," he has also been named by *The Economist* as one of the world's "superstars" for research on emerging markets in a cover story on "Innovation in Emerging Economies."
- He is one of only three professors in the world to have been elected as a Lifetime Fellow of the prestigious Academy of Management, Strategic Management Society, and Academy of International Business.
- Recipient of the 2017 Outstanding Educator Award from the *Academy of Management* for worldwide contribution to research, practice, and teaching on the topic of globalization.

Books, Published papers, Media

- He is a prolific business writer, author of several books: *The Silk Road Rediscovered (Wiley 2014)*, *Global Strategies for Emerging Markets (Wiley 2012)*, *Getting China and India Right (Wiley 2009)*, *The Quest for Global Dominance (Wiley 2008)*, *Smart Globalization (Wiley 2003)*, and Global Strategy & Organization (Wiley 2003).
- *Getting China and India Right* received the 2009 Axiom Book Awards' Silver Prize as one of the world's two best books on globalization and was short-listed for the Asia Society's Annual Bernard Schwartz Book Award.
- He has written over 70 papers in leading academic journals and has been inducted into the *Academy of Management Journals*' Hall of Fame.
- Anil's opinion pieces have been published in *Harvard Business Review, The Wall Street Journal, Financial Times, Chief Executive Magazine, Bloomberg BusinessWeek, Daily Telegraph, China Daily, Economic Times,* and other outlets and has been interviewed by top-tier media.



engage_us@insightbureau.com

Feb 20

InsightBureau

Sample presentation topics

Anil serves regularly as a speaker at major conferences and corporate forums in the US, Europe, Asia, Latin America, and Africa – including the World Economic Forum, Economist conferences, Chief Executive magazine's CEO2CEO Summits, and the Yale CEO Summit.

He has also served as a consultant, keynote speaker and/or executive education faculty with some of the largest corporations in the world including GE, Wal-Mart, IBM, HSBC, Deutsche Bank, H-P, SAP, Microsoft, Schneider Electric, PPG Industries, Accenture, Marriott, First Data, Jacobs, ABB, Lockheed Martin, Indian Oil, Huawei, TeliaSonera, Metso, UPM-Kymmene, Cemex, and others.

Speaking Topics include:

- Global Megatrends Game Changers
- Global Enterprise 2020
- Emerging Markets Diverging Futures
- Asia's Rise And Its Implications
- Getting China and India Right
- Smart Globalization –Building and Leveraging Global Presence

Dr Anil K Gupta – Personal Bio-data

- Michael D. Dingman Chair in Strategy, Globalization and Entrepreneurship and Distinguished Scholar-Teacher at the Robert H Smith School of Business, The University of Maryland at College Park
- Distinguished Visiting Professor at Tsinghua University, China and Visiting Professor at the Indian Institute of Technology, Bombay
- Serves on the advisory boards of the E-Ship Centre at IIT Bombay, and Asia Silicon Valley Connection.
- Earlier served as an advisor to the US-India Business Council and is a Charter Member of TiE-DC and has served as an elected board member for several companies including Origene Technologies, Omega (NASDAQ), Vitalink (NYSE), NeoMagic (NASDAQ).
- Served as a Chaired Professor in Strategy at INSEAD
- Previously, Visiting Professor at Stanford University and Dartmouth College.
- Received a doctorate from the Harvard Business School, an M.B.A. from the Indian Institute of Management at Ahmedabad, and a B.Tech. from the Indian Institute of Technology at Kanpur.
- Flies from Washington DC, USA

Client testimonials

• "Captivating speaker. Engages the audience. Uses real world examples."

Executive seminar participant, major consumer good company

• "Your presentation for our Senior Leadership Conference was extremely insightful and inspiring as we pursue our vision of global sector leadership.

EVP & Member of Corporate Executive Committee, natural resources company

• "Thank you for your highly professional, well-researched and articulated contribution to our investment conference. Passionate and constructive."

CEO, one of the largest Switzerland-based investment banks

• "93% indicated that your talk was extremely informative. These are wonderful results."

Event Leader for one of the world's largest logistics companies