

Robert Guest

Foreign Editor – *The Economist*
Author - *Borderless Economics & The Shackled Continent*

Speaker on Global Politics & Business & Asian & Africa



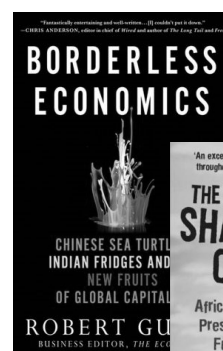
Robert Guest is an outstanding writer and speaker on world affairs and business.

Professional experience

- Based in London, Robert Guest is the Foreign Editor of *The Economist*, covering strategic affairs in Europe, the USA, and the emerging markets.
- He was formerly in charge of coverage of the USA for *The Economist* magazine as US Editor and before that the newspapers' Business Editor.
- He is one of a small group of senior editors who make *The Economist* wittier and more incisive than its many of its competitors.
- He travels constantly around the world and talks regularly to leaders in politics, business CEOs and entrepreneurs, therefore bringing a truly international perspective to his views and analysis, having reported from nearly 70 countries (and lived in six of them).

Books, published papers, media

- He is the author of two books:
 - *Borderless Economics: Chinese Sea Turtles, Indian Fridges and the New Fruits of Global Capitalism*, which argues that migration makes the world brainier.
 - *The Shackled Continent*, which explains why Africa was so poor but is about to get richer.
- His articles include: *The magic of diasporas*, a 2011 cover story for *The Economist* about migration and business; *Surviving the slump*, a 2009 special report on business in America; and *The road to hell is unpaved*, an account of the time he hitched a ride on a beer truck in West Africa. He has won numerous awards.
- Robert is regularly invited to participate in radio and TV programmes, including guest-hosting CNBC's morning show and appearing on NPR, BBC Radio 4's *Today* programme, BBC World's *Global Business*, Sky News and others.



Assignments & presentation topics

- Robert Guest is a clever, astute and entertaining speaker. Talking without notes or props, he taps into his vast experience to explore a wide range of topics relating to global business and economics. He leavens his speeches with jokes and vivid first-hand anecdotes.
- Some of his specialist topics are:
 - Business in America, Europe and Britain.
 - Global migration and the war for talent.
 - Business and investment in emerging markets such as Africa, China and India.
- He regularly chairs conferences organised by *The Economist*. He is also often hired as a speaker by corporate clients around the world.

Robert Guest - Personal bio-data

- Robert Guest is currently *The Economist's* Foreign Editor.
- Formerly the US Editor, leading the magazine's American coverage and Business Editor, overseeing global business coverage.
- His previous role was as Washington Correspondent and "*Lexington*" columnist for *The Economist*, covering American news and politics.
- Prior to this, he covered Africa for seven years, based in both London and Johannesburg.
- Before joining *The Economist*, he was the Tokyo correspondent for the *Daily Telegraph*.
- He was previously a freelance writer based in South Korea.
- Robert Guest is a graduate of Oxford University.

Testimonials

"[Borderless Economics] is witty, rigorous, humane, provocative and dazzlingly well-reported. Everyone should read it. Bravo!" - Tim Harford, author of The Undercover Economist

"Rarely does an author combine experience, common sense and humor when writing about Africa. It's even rarer when the analysis is as hard-hitting as in the writing of Robert Guest." Roger Bate, Wall Street Journal on The Shackled Continent

"An excellent book. Timely, provocative and written throughout with a passion for Africa and Africans," Sir Bob Geldof

"The content and style of his remarks were top-notch. I was so gratified to hear such well-informed and fascinating views being expounded," Dan Griswold - The Cato Institute, Washington, DC.

"Borderless Economics is a thoughtful, entertaining and above all inspiring hymn of praise to the cultural, social and economic benefits of freer migration. Its conclusion should be noted by every politician running for office: immigration is an opportunity, not a threat." Bill Emmott, former Editor in Chief of The Economist