

## Sally Bibb

Founder & Director – Engaging Minds

Author of *The Right Thing: An Everyday Guide to Ethics in Business*

Author of *Generation-Y for Rookies* and *A Question of Trust*

Speaker & Advisor - Leadership & Employee Engagement



**A passion for working with organisations to make them successful and inspiring places**

### Professional Experience - original, independent insights

- Sally's Bibb's passion for working with organisations to make them successful and inspiring places has been the fuel for all her recent work in organisational development. Today, she focuses all her professional energy into strengths-based recruitment and development, bringing extraordinary benefits to organisations and their people.
- Sally Bibb has built a reputation as an expert in employee engagement, building trust-based organisational cultures and expanding corporations' understanding of what it takes to build the workforce of the future.
- She is also one of the world's leading authorities on Generation Y - those born since 1980 - and how to better understand and lead them, creating winning high performance teams across all generations
- She is an articulate, insightful presenter and a highly effective moderator and facilitator of dialogue

### Publishing and media exposure

- She is an award-winning writer and author of several books and articles.
- Author of *The Right Thing: an everyday guide to ethics in business* (2010)
- Author of *Generation-Y for Rookies* (2010)
- Co-author of *A Question of Trust* (2006)
- A regular contributor of print and digital articles and interviewed for her pioneering views

### Sample assignments

- On Ethics: Why is it more important than ever for organisations to be ethical? How to build an ethical work culture and the practical ways that you can handle ethical issues at work. What do managers today need to know in order to safeguard their own reputations and keep their employers out of trouble?
- Trust: Why is trust in organisations more important now than ever, and why it is the basis for high employee engagement? How do you to build a trust-based company culture or re-build trust when it has broken down? How to recognise your own personal sources of trust, and how to enhance them.
- The company of the future: Why the old rules of the game are changing fast. What characterises companies which are the innovators of tomorrow, who will become magnets for customers and the best employees? What do firms need to know and do to ensure they get, and stay, ahead of the game?
- Private sector clients include Allied Healthcare, Barclays, National Trust, PwC, RSA, SAB-Miller, Sony, and Vodafone, as well as public sector clients including NHS, Metropolitan Police and others.
- Sally speaks and moderates sessions at numerous business forums and leadership development sessions for corporate clients.

## Sally Bibb – Personal biodata

- Founder & Director of Engaging Minds (2012)
- Previously a Co-Founder and Director of talentsmoothie (2007)
- Various roles at The Economist Group for 10 years in global human resource development
- A career of work in international development roles in the telecoms and media sectors in roles spanning Human Resources operations, recruitment, employee relations, communications, learning and development and change management.
- She also holds an MSc in Organisational Change from the University of Surrey
- Her first degree was in Psychology, Sociology and Economics from The University of Hull

*“Sally was excellent, had a real passion for her subject (trust) and conveyed it well. Very interesting and held people’s attention — it was thoroughly enjoyable”* **Metropolitan Police**

*“Sally was a most inspiring speaker and gave me plenty of food for thought”* — Ruth Parmenter, **City of London Corporation**

Excellent presentation. Interesting, relevant and well delivered.’ — John Maxted, CEO, **Digby Morgan**

