



Dr QIAN LIU

Founder and CEO - Wusawa Advisory

Former Managing Director, Greater China
The Economist Group / Economist Intelligence Unit

*Economist and strategic advisor
specializing in navigating China's
complex geopolitical and business environment
and assessing China's global impact*

Dr QIAN LIU

about

Qian Liu is a distinguished economist and the **Founder and CEO** of Wusawa Advisory, helping clients navigate an increasingly complex and divided geopolitical and business environment, and dedicated to promoting **global understanding** for a **balanced** and **sustainable** future.

Former to this, Qian spent 16 years with **The Economist Group**, where she served as the **Managing Director for Greater China**. In this role, she oversaw the group's **strategic** and commercial interests in the region, while building relationships with multinational corporations, governments, and local media.

Notably, she was the **first Chinese** research analyst and writer to join **The Economist Intelligence Unit (EIU)**, where she later became the **Director of the Global Economics Unit**, and led the **Access China** project, expanding it into a global team of analysts providing analysis of **Chinese outbound investment**. She was also been involved in The Economist Group's various China projects, including on **CQ Roll Call** and **Global Business Review**.

She also served as the **Chairwoman** for internal review at EIU with the European Securities and Markets Authority.



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expertise

Qian Liu is widely recognized for her insights into the Chinese economy, particularly in the areas of **employment**, **economic growth** and the **effects of government policies** on both domestic and global markets.

Her work has been influential in bridging the gap between **academic theory** and **practical economic strategy**. Her work has been instrumental in shaping discussions on China's economic future, labour market reforms, and the broader implications of China's policies on the global economy.

Liu is a sought-after **speaker** and **moderator** at **international conferences** and **forums**, where she shares her expertise on China's economy, labour markets, trade and investment policy framework, trade relations, supply chain trends, the Belt & Road Initiative and its key industry sector development in China. She takes particular interest in China's economic and geopolitical relationship with the rest of the world.

Dr. Liu has contributed to contributed to major financial publications and academic journals, including **Oxford Economic Papers**, **Project Syndicate**, **The Economist World in**, and is frequently interviewed by the **BBC**, **CNBC**, **CNN**, **CBS**, **HBO**, **NPR** and **CCTV**.

She has also been a guest lecturer at **New York University**, **Tsinghua University**, the **Chinese Academy of Social Sciences** and **Fudan University**.



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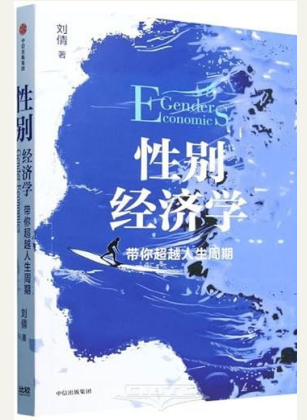
accomplishments

Qian Liu was named **Young Global Leader** by the **World Economic Forum**, a community with brightest global minds under the age of 40 to improve the state of the world.

Qian is also a prominent advocate for gender equality, and introduces cutting edge global economic research on gender, and promotes intelligent public debates reaching millions of people. She has served as **Vice Chair** for the **British Chamber of Commerce** in **China**. Also, she has been recognized with the **Outstanding Women Award** in China by Caixin, which honours women who have made significant contributions to their fields.

She is also the author of ***Gender Economics***, published by CITIC Press Group, in which she attempts to use classic Economics studies to advocate for gender equality, with rational recommendations to women, covering a range of topics such as education, career, marriage, fertility etc.

Dr. Liu earned her **PhD in economics** from **Uppsala University**, Sweden, and was previously a visiting scholar at **UC Berkeley**, and received business executive leadership training from **Stanford University** and attended Global Leadership and Public Policy program at **Harvard University**.



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speaking topics

China's Economic Outlook: current and future state of China's economy, covering aspects such as growth trends, economic policies, and the global impact of China's economic developments.

Labor Market Dynamics in China: employment trends, workforce challenges, and labor market reforms in China.

Geopolitics: US- China relationship, China and Middle East, Europe and China

Global Economic Trends and Their Impact on China: global economic shifts, such as trade policies, technological advancements, and geopolitical changes, influence China's economy.

The Future of Work in China: automation, digitalization, and the evolving nature of work in China, as well as the implications for the global labor market.

China's Role in Global Trade and Investment: China's position in global trade, investment trends, and how China's policies affect international business environments.

Women in Leadership and Economics: issues related to gender in leadership roles, challenges facing women in economics, and strategies for empowering women in the workforce.

Sustainable Economic Growth: sustainability in economic planning and how China is addressing environmental challenges while pursuing economic growth.



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key facts

Currently ...

- Founder and CEO, [Wusawa Advisory](#)
- [Speaker](#) and [moderator](#) at international conferences and forums
- [Author](#), *Gender Economics*, (published in China) (2024)
- [Contributor](#), major financial publications

Formerly ...

- Managing Director, Greater China, [The Economist Group](#)
- Director of the Global Economics Unit and Director of Access China, [EIU](#)
- Young Global Leader, [World Economic Forum](#)
- Guest lecturer, [New York University](#), [Tsinghua University](#), [Chinese Academy of Social Sciences](#) and [Fudan University](#).
- PhD in economics from [Uppsala University](#), Sweden
- Visiting scholar, [UC Berkeley](#)
- Business executive leadership training, [Stanford University](#)
- Global Leadership and Public Policy program, [Harvard University](#)

Flies from [Beijing](#)



Useful links for Qian Liu:

- TIB Speaker Web Page >> [Go to Webpage](#)
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